

30thFakuma

International trade fair for plastics processing

🔟 12.-16. October 2026

Friedrichshafen











Fakuma 2026: Digitalisation, Automation, Flexibility, Energy Efficiency - and Sustainability!

Plastics processors are using every possible means to stand their ground amid the competition. Further development is being driven by increased efficiency, process stability, reproducibility and minimised setup times. Plastics processors are achieving these objectives by implementing technical and organisational measures, as well as through investment. Fakuma 2026 will offer suitable, **practical solutions** to these ends.

Fakuma is traditionally a globally unique platform for injection moulding technology – modern systems with all-electric drives are making the respective machines flexible and powerful, raising them to a **new level of efficiency**. Fakuma sets further performance benchmarks in the fields of extrusion technology, thermoforming and 3D printing as well.

Fakuma's Big



- Fakuma presents world-class plastics technologies at the international level and occupies a globally leading position where injection moulding is concerned.
- The capabilities of the plastics industry are reflected in outstanding manufacturing processes involving forming and colouration, which are renewed continously in a resource-efficient, sustainable fashion.
- The plastics industry, which is driven by innovation, offers a know-how boost at Fakuma that supports sales and thus promotes the competitiveness of all participants.
- Marketable, design-oriented and functionally integrated applications, as well as an impressive variety of materials, make the trade fair a crowdpuller with regard to aesthetic, pioneering plastics solutions.
- The strong sense of community and personal customer dialogues at a specialised, professional level generate sustainable business at the event.



Marketing Services at a Glance

Schall Inclusive

Schall makes trade fairs for markets – significant, internationally established trade fairs which have been around for many decades. With their clear focus on content, each of our technically specialised events is held at an ideally located trade fair venue in Europe's respectively leading technology regions. It's especially important for us to provide exhibitors with clearly defined trade fair offerings, including practical marketing services. After all, agreements are always best when they're simple – and with us **simply everything is included.**



The exhibitor package includes all of the following:

- Unlimited number of co-exhibitors
- Second-storey free of charge
- Free exhibitor IDs depending on booth size
- Unlimited number of expert visitor tickets, digital
- Presence at the exhibitor terminals at the trade fair facility
- Included in the exhibition hall floor-plans at the entrances
- Entry in the trade fair directory
- Four nomenclature entries for structured product allocation
- Visitor information in PDF format online

- Listing in the exhibitor index on the trade fair website
- Exhibitor-profile with logo, image, video, product overview, product groups, new products, job offerings, social functions and contact data
- Display of new products and trade fair highlights in stream news & stories
- My trade fair day service tool
- YouTube videos with exhibitor statements
- Press releases with exhibitor statements in the press folder
- Agile social media working

Let Event Figures for 2024

1,639 exhibitors from **40** countries and **36.675** visitors from **86** countries on **85,000** square metres of overall exhibition floor space.

Strong Visitor Quality

26% decisive role 35% supporting role 22% advisory role



Primary Professional Interests of the Visitors and their Job Functions

74% injection moulding

19% thermoforming and forming

24% extrusion technology

25% additive manufacturing / 3D printing

49% tooling, materials, process engineering and services

22% other

Multiple answers

18% managing director, board member, director of a public authority

6% authorised signatory, department head

20% supervisor, group leader

19% engineer

20% other employee

9% skilled worker

2% instructor, teacher, research assistant

6% trainee, student, pupil

Agile trade fair communication with excellent visibility

News & stories

Media campaigns

Social media 360°

Trade fair films

International media partners

Exhibitor statements

Press service

Schall trade fair network

Trade fair photos

Foreign representatives

Promotional clips

Exhibitor forum

My trade fair day service tool

Job market

Public relations national & international

Visitors newsletter

Securing the Future with Even Greater Efficiency

Efficiency will once again be one of the key topics at Fakuma 2026 – efficiency on several levels and from a variety of perspectives. Increased efficiency in terms of materials and energy consumption is crucial, as are process efficiency and the **efficient operation** of production systems. In light of current shortages of qualified personnel, consistently high levels of quality can only be achieved reliably with easy-to-use control systems and **digital assistance**.



Reasons for Being Part of #Fakuma2026

Fakuma is one of the world's most prominent trade fair hallmarks for plastics processors, because:

- The associated manufacturing processes involving forming and colouration are renewed continuously in a resource-efficient, sustainable fashion.
- The fast-paced plastics market necessitates continuous know-how updating on the part of all market participants.
- Fakuma promotes competitiveness through its uniquely comprehensive products and services which can be put into operation without delay.
- The presented range of diversity inspires plastics processing companies to develop market-oriented, flexible new applications.
- Projects are launched collaboratively live at the trade fair and sustainable business is generated.
 - Stand-Enquiry
 - **Booth Registration**

Exhibitor statements & Trade fair films #Fakuma 2024







(I) Circular Economy

Circular Economy - Next Level!

The establishment of closed-loop material flows, product optimisation targeted at recycling and the processing of recyclates for high-end applications are at the very top of the agenda again in 2026. **Fakuma also provides new impetus** for the aspects of holistic product design and the further development of recycling and degradability. Design for recycling – this goal is taking shape to an ever-greater extent in product manufacturing. Future-proof solutions for packaging, recycling compounds

and alternatives to metal are just as much in focus at the trade fair as machines for grinding and crushing, cooling systems and energy-efficient mould temperature control technology, systems for process monitoring and data acquisition, as well as innovations from the field of industrial 3D printing. The increasing use of **renewable** instead of fossil-based raw **materials** will also be a key topic.





Fakuma-Specials

Start-up Area - for Cutting-Edge Networking

Innumerable young startup companies have established themselves in recent years who are revolutionising future plastics processing with their innovative solutions. As a long-standing event, Fakuma would like to support emerging companies in particular, and provide them with a platform at the industry meeting place at the heart of Europe's leading technology region.

At Fakuma, startups can book an attractive all-round carefree package including booth setup and marketing. The prerequisite for participation is simple: exhibited products must be related to plastics processing.



Registration for Start-up Area





Top Benefits for Start-ups

- Increased public awareness and enhanced brand image thanks to the enormous scope of Fakuma at the international level.
- Highly beneficial and long-lasting business contacts can be established here in five days.
- Decision-makers integrate innovative solutions from Fakuma directly into their investment projects.





Career Friday 2.0 - Inspire young talent

Career Friday offers young talents a unique opportunity to discover the diverse career Career Friday offers young talents a unique opportunity to discover the diverse career opportunities in the creative plastics industry. Under the motto 'Mold your dreams, mold your opportunities in the creative plastics industry. Under the motto 'Mold your dreams, mold your opportunities in the creative plastics industry. Under the motto 'Mold your dreams, mold your opportunities in the creative plastics industry. opportunities in the creative plastics industry. Under the motto 'Niold your dreams, mold your future', international exhibitors will provide insights into plastics processing, product development and inscribed technologies. They will show how to actively and attractively share your and inscribed technologies. TUTUTE, INTERNATIONAL EXHIBITORS WILL provide insignts into plastics processing, product deviations, international exhibitors will provide insignts into plastics processing, product deviations, into plastics processing, product deviations, and attractively shape your and innovative technologies. They will show how to actively and attractively shape your and innovative technologies. They will show how to actively and attractively shape your and innovative technologies. and innovative rechnologies. They will show now to actively and attractively shape professional future. Invite pupils, students and young professionals to your stand! Establish personal contacts with motivated junior staff. Shaping the future together As an exhibitor you can: Shaping the future together your vision. and winning young employees for your vision.

- and arouse their interest in the future of the industry.
- Highlight career opportunities
- Highlight Career perspectives. Communicate innovation and purpose

Employer branding & increased visibility on Career Friday The organiser Schall Messen provides all exhibitors at Fakuma 2026 with an advertising material package with campaign logo graphics banners and animations for video content free of charge.

The organiser Scrian intessen provides an exhibitors at Fakuma 2020 with an adverting organiser Scrian intessen provides and animations for video content free of charge.

In addition, attractive sponsoring measures and guided tours will be developed to give you the apportunity to strengthen your employer branding through increased visibility In addition, attractive sponsoring measures and guided tours will be device give you the opportunity to strengthen your employer branding through increased visibility on Career Eriday at Eakuma 2026 Eurther information will follow

to give you the opportunity to strengthen your employer pranting to strengthen your employer pranting to strengthen your employer pranting to give you the opportunity to strengthen your employer pranting to give your employer pranting the give your employer pranting the give your employer pranting to give you ଲି Focus page: Career Friday @ Fakuma-Messe.com

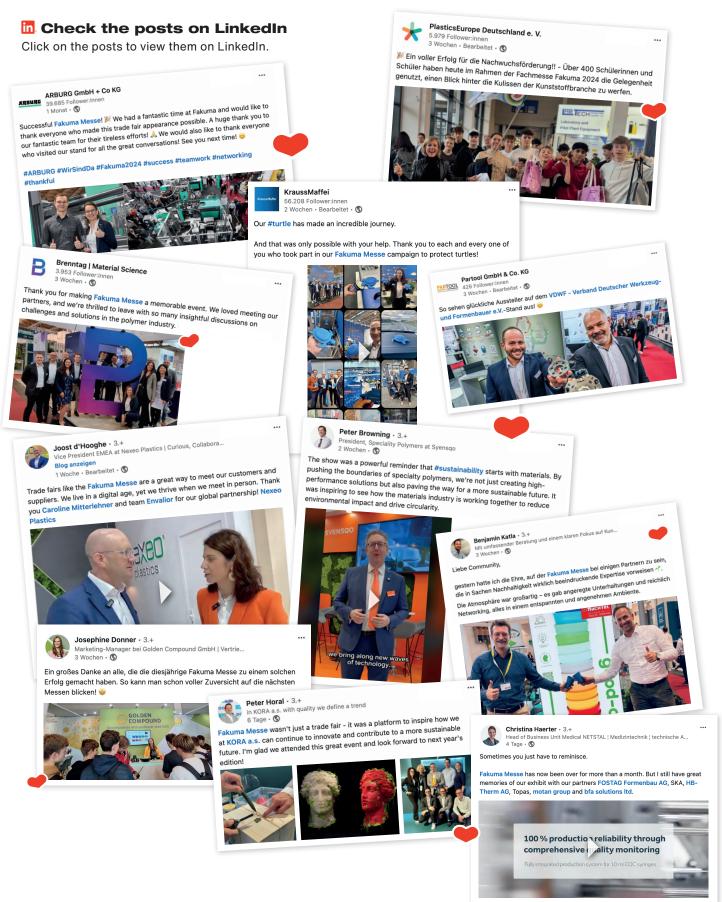


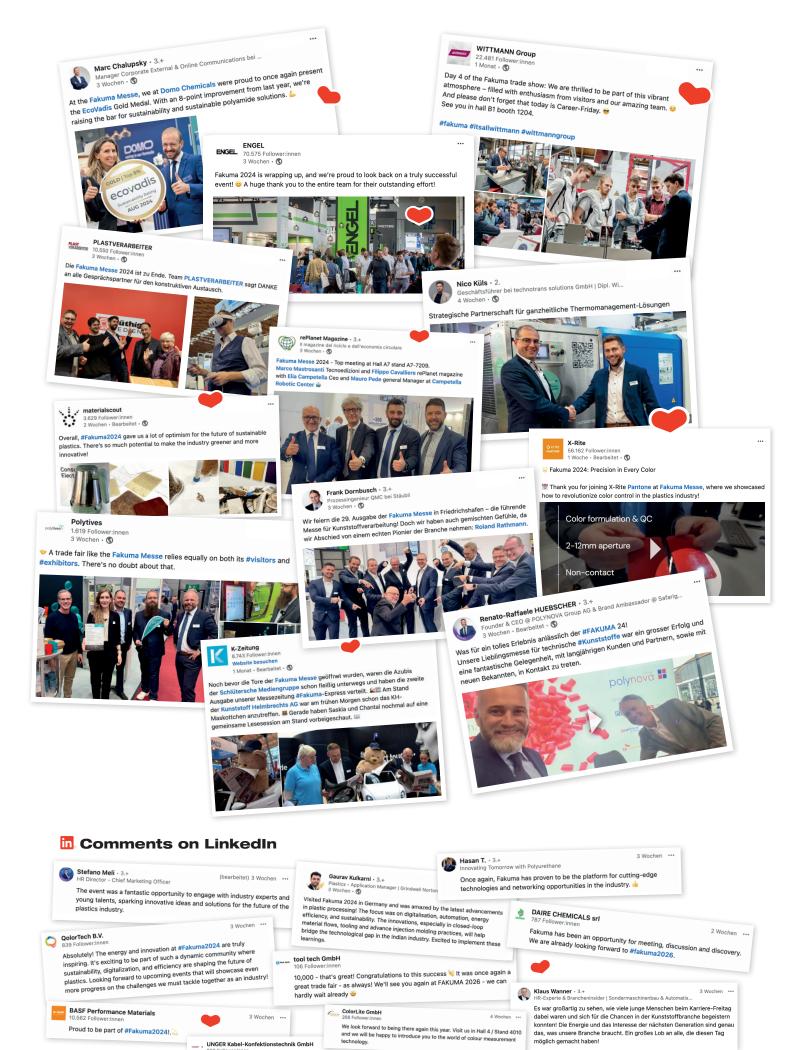
To the trade fair film on Career Friday



More than just a trade fair #Fakuma2024

Our exhibitors experience inspiring conversations, make valuable contacts and share their highlights live on social media. Moments, feedback and success stories that show why **Fakuma** is more than just a trade fair – it is the **hotspot for networking and business boosting!**





Eine tolle Branchenmesse. Alles an einem Ort.

Foreign representatives

A powerful network around the globe

Schall makes trade fairs for markets – global markets. P. E. Schall GmbH & Co. KG's highly skilled foreign representatives are authorised to organise internationally important trade fairs in their respective countries. Competent and experienced, they offer exhibitors and media companies a comprehensive **portfolio of services**. From A for acquisition of exhibitors and booth setup assistance to Z for zealous, future-oriented media work – we maintain close contacts with market players in the respective national language.





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At a Glance - Trade Fair Data

Duration of the fair

Monday, 12th to Friday, 16th October 2026

Opening times

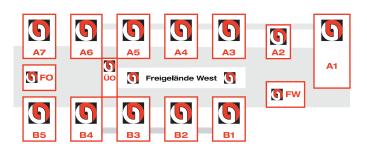
Monday - Friday: 09:00 am - 05:00 pm

Project management



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Successful trade fairs thrive on successful brand communication. We cordially invite you to connect with us on Fakuma's social media and to network mutually for Fakuma 2026. We're looking forward to **#bestbusinesswithpleasure** live in Friedrichshafen with you!

#fakuma2026 😝 🛅 🎯 🖪 🛚 🗈

30th Fakuma - Where the Know-How of the Global Market Leaders for Plastics Processing is at Home



Fakuma takes place where Germany, Austria and Switzerland meet on Lake Constance at the bright and friendly Friedrichshafen Exhibition Centre. Located centrally on the northern shore of Lake Constance, expert visitors will enjoy easy travel access to **Fakuma 2026** from all directions.

Trade Fair Venue

Messe Friedrichshafen Neue Messe 1 D - 88046 Friedrichshafen

