**29th Fakuma International Trade Fair for Plastics Processing**

**15 to 19 October 2024, Friedrichshafen Exhibition Centre**

**Agenda**

**Opening Press Conference, 15 October 2024, 11 a.m.**

**Friedrichshafen Exhibition Centre,   
Conference Centre East, “Paris” Room**

Speakers: **Bettina Schall**

Managing Director, P. E. Schall GmbH & Co. KG

*Opening Words*

**Annemarie Schur**

Fakuma Project Manager

**Professor Dr. Michael Braungart**

*Leuphana Universität in Lüneburg, Germany, BRAUNGART EPEA – Internationale Umweltforschung GmbH in Hamburg*

*“Cradle to Cradle as an Innovations Opportunity for a Digital Plastics Economy – Rethink, Reinvent, Redesign”*

Moderator: Petra Born